

ELEMENT MARTIAL ARTS & FITNESS

698 Main North Rd,
Gepps Cross 5094

SPONSORSHIP PROPOSAL



ABOUT US

"Our experienced coaches provide combat-tested training in a friendly and safe environment that won't break the bank"

Element Martial Arts has been in operation for 10+ years and offers comprehensive martial arts experience across multiple disciplines in a fun and safe environment.

Element provides the opportunity for our students to cross train in different arts with the best coaches in Adelaide; complementing our world class jiu jitsu and self defence programs.

Element is a welcoming and accepting environment and provides training to people from diverse backgrounds and to people with all levels of starting ability.

We have an active competition team including multi-division/organisation champions who compete Australia-wide. We also have competitors in multiple martial arts increasing the level of exposure to different groups.

Since moving to our dedicated space in 2020, our membership has doubled year on year leading us to rapidly become one of the top martial arts academies in Australia.

OPPORTUNITIES

Partnering with us offers multiple opportunities to cross-promote that are all inclusive in our packages.

ACADEMY SPONSORSHIP

Are you looking to expand your brand's reach and connect with a dedicated community of fitness enthusiasts? Look no further than sponsoring our academy. By partnering with us, you'll gain access to our active members who are passionate about training and committed to their fitness goals. Join us in supporting a local community organisation while expanding your business's visibility and reach.

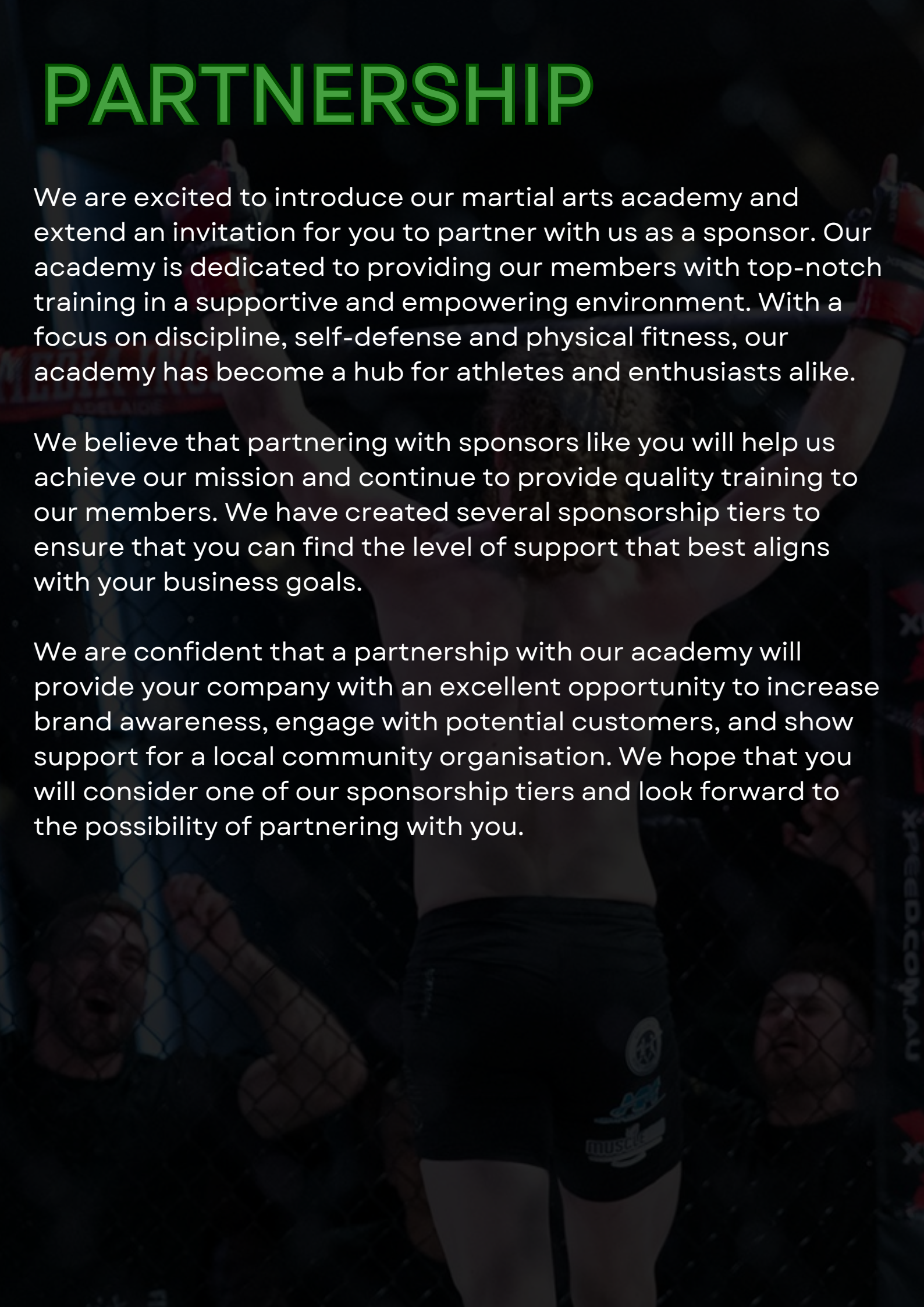
EVENTS SPONSORSHIP

Looking for a unique opportunity to connect with fitness enthusiasts and showcase your brand? Sponsoring our academy provides access to the exciting martial arts events we run throughout the year. Our events draw in a diverse audience, including athletes, trainers and fans, creating the perfect platform for your brand to get noticed. Join us in supporting our local community while gaining valuable exposure for your brand.

COMPETITION TEAM SPONSORSHIP

Are you looking to reach a highly engaged and dedicated audience of martial arts athletes and fans? Consider sponsoring our competition team. Our team is made up of top-tier martial arts athletes who compete at regional, national and international events, showcasing their skills and determination. As a sponsor, you'll gain access to this dynamic group of athletes and their passionate followers. By sponsoring our competition team, you'll have the opportunity to support our athletes while expanding your business's visibility and reach.

PARTNERSHIP

The background image is a dark, low-key photograph of a martial arts fighter in a cage. The fighter is wearing black shorts with a logo and has their arms raised in a victory pose. In the background, spectators are visible behind a chain-link fence, cheering and raising their hands. The overall tone is energetic and celebratory.

We are excited to introduce our martial arts academy and extend an invitation for you to partner with us as a sponsor. Our academy is dedicated to providing our members with top-notch training in a supportive and empowering environment. With a focus on discipline, self-defense and physical fitness, our academy has become a hub for athletes and enthusiasts alike.

We believe that partnering with sponsors like you will help us achieve our mission and continue to provide quality training to our members. We have created several sponsorship tiers to ensure that you can find the level of support that best aligns with your business goals.

We are confident that a partnership with our academy will provide your company with an excellent opportunity to increase brand awareness, engage with potential customers, and show support for a local community organisation. We hope that you will consider one of our sponsorship tiers and look forward to the possibility of partnering with you.

BENEFITS

Brand visibility: Our academy has a dedicated and active membership base, providing an excellent platform for your brand to gain exposure.

Targeted advertising: As a sponsor, you'll have access to advertising opportunities that are targeted towards an audience of martial arts enthusiasts and athletes.

Community engagement: Our academy is an essential part of the local community, and sponsoring us demonstrates your commitment to supporting community organisations.

Networking opportunities: Our academy hosts events and activities that offer networking opportunities with like-minded businesses and individuals.

Brand association: Partnering with us as a sponsor can enhance your brand's reputation by associating it with a respected and reputable martial arts academy.

Product displays: Our sponsorship packages offer product display opportunities that can increase brand awareness and generate leads.

Complimentary memberships: Depending on the sponsorship level, you may receive complimentary memberships for your employees, providing a unique perk for your team.

Promotional giveaways: Our sponsorship packages include opportunities for promotional giveaways, creating a memorable experience for our members and potential customers.

Overall, partnering with us as a sponsor offers an excellent opportunity to connect with a dedicated community of martial arts enthusiasts and athletes while expanding your brand's reach and visibility.

PACKAGES

DIAMOND TIER SPONSORSHIP - \$10,000

- Your company name and/or logo prominently displayed on academy marketing materials, including our supporter merchandise (large logo), website, social media pages, and email newsletters.
- A dedicated 2m sponsorship banner displayed in our academy for one year.
- Access to our digital marketing team including monthly posts on our social media channels and the creation of promotional content for your use on your media channels.
- 2x group training, team building or corporate event speaking engagements per year.
- Sponsor tickets to Element run events including meet and greet with Element competitors.
- Complimentary academy membership for 2x of your employees.
- Promotional giveaways and product displays at events.
- Customised advertising opportunities and recognition at all events.

GOLD TIER SPONSORSHIP - \$5,000

- Your company name and/or logo prominently displayed on academy marketing materials, including our supporter merchandise (small logo), website, social media pages, and email newsletters.
- A dedicated A2 sponsorship banner displayed in our academy for one year.
- Access to our digital marketing team including quarterly posts on our social media channels and the creation of promotional content for your use on your media channels.
- 1x group training, team building or corporate event speaking engagements per year.
- Complimentary academy membership for 1x of your employees.
- Promotional giveaways and product displays at events.
- Customized advertising opportunities and recognition at select events.

PACKAGES

SILVER TIER SPONSORSHIP - \$2,000

- Your company name and/or logo displayed on academy marketing materials, including our website, social media pages, and email newsletters.
- A dedicated A3 sponsorship banner displayed in our academy for one year.
- Access to our digital marketing team including 6 monthly posts on our social media channels and the creation of promotional content for your use on your media channels.
- Promotional giveaways and product displays at select events.
- Customised advertising opportunities and recognition at select events.

BRONZE TIER SPONSORSHIP: - \$1,000

- Your company name and/or logo displayed on academy marketing materials, including our website, social media pages, and email newsletters.
- Access to our digital marketing team including yearly posts on our social media channels and the creation of promotional content for your use on your media channels.
- Addition to our sponsorship board for one year.
- Promotional giveaways and product displays at select events.

CONTACT US



Head Coach Matt Becker



memberships@elementmartialarts.com.au



www.elementmartialarts.com.au



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